

CONTEST RULES

"Guess the Motorcycle!"

1. Contest Organizer

The contest is organized by ZPH HEED J. Tokarz, based in Częstochowa, 42-216, ul. Równoległa 78A, NIP: 9491806489, REGON: 242834485.

2. Contest Duration

The contest begins on November 15, 2024, and continues until the first participant correctly solves the puzzle and meets all contest requirements specified in these rules.

3. Eligibility

The contest is open to individuals who meet the following conditions:

- Are adults,
- Have an active Facebook account,
- Accept the terms of these rules,
- Are not employees of the organizer or their family members.

4. Participation Rules

To participate in the contest, participants must meet all the following conditions:

- Like the *HEED Polska* Facebook page,
- Answer the contest question in the comments under the contest post by guessing what is depicted in the contest image (e.g., "What motorcycle is it?"),
- Provide an answer that is as accurate and complete as possible. The organizer may accept answers that are not fully precise but, in the organizer's opinion, sufficiently indicate the correct solution. Complaints regarding incomplete answers that were not accepted will not be considered.

5. Prize

The contest offers one prize:

- **Prize:** A one-time 20% discount on a single order for any products purchased through one of the online stores operated by the organizer: <https://crashbars.eu>, <https://padaciram.cz>, or <https://heedshop.eu>. After the contest results are announced, the winner must choose which of the mentioned stores they will use the discount in within 7 days of the contest resolution.

The prize will be awarded to the first person who correctly guesses what is shown in the contest image. The prize will be provided as a one-time discount code sent via private message on Facebook.

6. Winner Selection

The winner of the contest will be the first person to provide the correct answer in the comments under the contest post. The contest will be resolved on a business day during the organizer's working hours. If multiple participants post the correct answer before the contest ends, the winning comment will be determined based on the date and time of submission as

recorded by Facebook. Subsequent correct answers submitted after the winning comment do not qualify for prizes.

7. **Winner Announcement**

The winner will be announced by the organizer in a comment under the contest post and notified via private message on Facebook.

8. **Prize Collection**

The prize in the form of a discount will be provided to the winner via private message on Facebook. The winner has 7 business days to contact the organizer, choose the online store platform (<https://crashbars.eu>, <https://padaciram.cz>, or <https://heedshop.eu>) for redeeming the discount, and confirm acceptance of the prize. If this deadline is missed, the prize will be forfeited.

9. **Copyrights**

By participating in the contest, the participant declares that they own the rights to the content they publish as part of the contest. The participant also consents to the use of their username/Facebook account and their submitted answer for the purposes of promoting the contest by the organizer.

10. **Personal Data Processing**

The administrator of the personal data of contest participants is ZPH HEED J. Tokarz, based in Częstochowa, 42-216, ul. Równoległa 78A, NIP: 9491806489, REGON: 242834485. Data will be processed exclusively for the purposes of promoting the contest, conducting the contest, and delivering the prize. Participants have the right to access, correct, and delete their data. Participants' personal data will not be shared with third parties, except as required for the contest.

11. **Final Provisions**

- The contest is not sponsored, endorsed, or administered by Facebook.
- The organizer reserves the right to change the contest rules during its duration in case of circumstances beyond the organizer's control, with participants informed via Facebook.
- Complaints regarding the contest should be submitted to: **biuro@heed.com.pl**. Complaints will be resolved within 14 business days.
- The organizer is not responsible for technical issues with Facebook that may hinder participation in the contest.

12. **Additional Information**

- The rules are available on our website.
- All other materials related to the contest, especially promotional and advertising content, are for informational purposes only.
- Matters not covered by these rules are governed by Polish law.
- The rules are effective from the moment they are published on our Facebook profile.

By entering the contest, participants agree to these rules.